



Humphreys  
University  
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**WASC**  
Senior College and  
University Commission

# MBA-IT

**Master of Business Administration  
Information Technology**

**Get started today!**

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Stockton, CA USA

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## **Expand Your Mind**

Engage in coursework taught by accomplished leaders with practical, real-world experience who will recognize you by name in our personalized virtual environment. Challenge yourself academically while collaborating with other professionals in a world-class learning platform.

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Earn your degree in 27 months with 56-credit hours in a hybrid graduate-level academic program. Maintain a balance in your work life while pursuing your ultimate career goals.

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Work in technology in any field including business, government and public administration, healthcare, nonprofit, and education with jobs such as chief technology officer, computer information systems manager, senior project manager, and IT director.

Humphreys University is a nonprofit institution established in 1896. Campuses are located in Stockton and Modesto, CA. We offer a variety of undergraduate and graduate degrees. We are regionally accredited by WASC.



# MBA Information Technology

## Core Courses

### MBA 301

#### Financial Accounting

This course focuses on the concepts and objectives underlying the preparation of financial statements. It emphasizes exploring measurement and valuation problems associated with components of financial statements, using financial statements to analyze an organization's operations, and understanding the accounting cycle.

### MBA 303

#### Managerial Accounting for Decision-Making

This course focuses on financial, nonfinancial, and ethical analyses of accounting information used in managerial decision-making. Emphasis will be on cost behavior, cost systems, cost-volume-profit analyses, budgeting, and controls.

### MBA 305

#### Marketing Management

This course focuses on decision-making that lets firms align their products and/or services with the wants and needs of customers within a continuously changing multicultural environment. It emphasizes environmental scanning; target marketing; customer relationship management; analyzing the market mix of product, price, place, and promotion; and implementing marketing control systems.

### MBA 306

#### Macroeconomics: Business Conditions

This course focuses on using available economic data to assess business conditions. It emphasizes developing a macroeconomic context to understand and evaluate the usefulness of government and private sources of data in analyzing business conditions.

### MBA 307

#### Microeconomics: Decision-Making

This course focuses on applying microeconomic principles to managerial decision-making, including consumer choice, production, and cost. It emphasizes analyzing and estimating consumer demand; elasticity; production theory; cost structure and estimation; profit maximization; and the effect of market structure on pricing, output, and profit.

### MBA 320

#### Organizational Behavior

This course examines the basic psychological and social psychological processes which shape human behavior. It emphasizes applying these processes to organizational problems, including motivation, job design, commitment, socialization, culture, individual and group decision making, and team building.

### MBA 345

#### Operations and Supply Chain Management

This course examines of the processes that create and deliver goods and/or services. It emphasizes operations strategy, product/process design, quality management, supply chain management, inventory management, and continuous improvement.

### MBA 370

#### Corporate Financial Management

This course focuses on analyzing and implementing optimal financial decisions by firms. It emphasizes the effect of time and uncertainty on investment and financing decisions, including basic discounting techniques, stock and bond valuation, capital budgeting, portfolio theory, asset pricing, and capital structure.

### MBA 385

#### Strategic Management Capstone

This capstone course focuses on developing business strategy in a global business environment. It emphasizes identifying strategic alternatives, developing strategies for the functional areas of an organization, and creating a business plan.

### MBA 395

#### International Management

This course focuses on managing organizations that span nations and cultures. It emphasizes international differences; competitive advantages resulting from international differences; and developing a clear awareness of international business operations, practices, and environments.

## IT Concentration Courses

### MBA 321

#### Data Analysis for Decision-Making

This course focuses on using statistics and analyzing data to make decisions in managing businesses. It emphasizes descriptive statistics, principles of data collection, sampling, quality control, and statistical inference.

### MBA 392

#### CPT Practicum

Students participate in a seminar led by a faculty member. Student is also required to be employed during the practicum on a training position related to the MBA-IT curriculum. Coursework in the practicum is directly tied to the performance of employment activities and allows the student the opportunity to summarize and synthesize CPT work completed over the duration of the program and develop a portfolio suitable for use in seeking employment in the chosen field.

### MBA 393

#### Networking in Business Environments

In this course, students analyze the infrastructure of network designs to propagate, support, and sustain business strategies, objectives, and tactics. Students examine the strengths and weakness of network configurations and develop solutions to problems with implemented network architecture. Students deploy security measures to protect hardware, software, and data assets. This course prepares students to sit for associated professional certification exams.

### MBA 394

#### Cloud Computing

In this course, students develop strategies to deploy, optimize, and protect mission-critical applications and data storage through operation of multicloud environments and platforms. Students analyze and implement options to automate secure cloud environments that support the high availability of business systems and data. The course prepares students to certify in IAM Level I, CSSP Analyst and CSSP Infrastructure Support roles. This course prepares students to sit for associated professional certification exams.